



**ST GEORGE DCC
SPONSORSHIP PACKAGES**

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CLUB HISTORY AND TRADITION

St George DCC is one of 20 clubs in the NSW Premier Cricket competition, with teams in all seven of their competitions. Established in 1911/12 with teams in 2nd and 3rd Grade the Club entered the 1st Grade competition in 1921/22.

Next season we will be celebrating our 100th season of First Grade cricket. In that time St George has won more competitions (104) than any other Club, over double, in fact, the next closest, including the most 1st Grade (17) and Club Championships (24).

Our Club prides itself, not only on winning competitions, but on providing leadership in our local community and, importantly, developing players for NSW and Australia.

Of the twelve players selected in the Australian Team of the Century, four played for St George - Don Bradman, Bill O'Reilly, Ray Lindwall and Arthur Morris.

The Club currently has four members who have represented Australia - Trent Copeland, Josh Hazlewood, Moises Henriques and Kurtis Patterson.

Off the field we also strive to set high standards. Five years ago the Club introduced the concept of a 'Charity Partner' with the internationally regarded local charity St George Sutherland Medical Research Foundation (SSMRF) as our chosen Partner. This year our annual Charity Walk raised just over \$16,000 for SSMRF, reinforcing with our young players the need to give back to the community.

Thanks to the wonderful support we receive from Georges River Council our three grounds, Hurstville Oval, Harold Fraser and Olds Park are recognised as some of the best in Sydney. Hurstville Oval has been awarded many times as "Ground of the Year", including last season. We also host various fixtures for Cricket NSW and Cricket Australia including as home ground for the Sydney Sixers WBBL.



MANAGEMENT STRUCTURE

Each member of our volunteer, nine-person committee has a specific area of responsibility. This allows for all aspects of day to day management to be fulfilled. As well as significant cricket experience – including a former Australian representative and three former First Graders - we also have members with employment experience in business, sports administration, finance, education, banking and government relations.

The Club is also able to call on our broader membership base for legal, public relations, marketing, and chartered accounting expertise.

This brochure includes the Club's various sponsorship packages, inclusions and the level of financial commitment involved. Please note that signage stays on ground for the full twelve months and therefore includes all events held at Hurstville Oval summer and winter.

CLUB FUNCTIONS

Each season our Club hosts two major events. The O'Reilly Oration, a boutique lunch for 120 held in the pavilion overlooking Hurstville Oval. This is well supported by the business and cricket community and since the first Oration provided by Richie Benaud has featured many cricketing luminaries delivering the keynote address.

Our Annual Dinner hosted by our Principal Sponsor, Club Central, attracts upward of 250 guests each year. As former Australian players Chris Rogers and Damien Fleming both commented as our guest speakers: "No other Sydney District cricket club could attract such a crowd."

We are confident our 1st grade Centenary Dinner in 2021 will fill the new Club Central auditorium with its capacity of 600 guests.



SPONSORSHIP PORTFOLIO AND PACKAGES

In the last twenty years the Club has been fortunate to attract the support of many local businesses, the majority having been with us for over a decade. From our Principal Sponsor, Club Central, to our many individual signage sponsors, we have developed strong long term relationships.

Importantly we have been the conduit for many to network and do business with each other. Without the support of our sponsors we could not operate successfully and we do all that we can to promote their businesses and their services to our members and the broader community.



INCLUSIONS & BENEFITS	SIGNAGE SPONSOR	FUNCTION PACKAGE	MORRIS PACKAGE	O'REILLY PACKAGE	BRADMAN PACKAGE
On-ground signage at Hurstville Oval – 365 days	✓		✓	✓	✓
Golf Day Team (4 pax)		✓	✓	✓	✓
Promotional signage at Club functions			✓	✓	✓
Logo on Club training gear				✓	✓
Logo on Club playing gear					✓
Players available for sponsor's functions/events					✓
4 tickets to Annual Dinner			✓		
6 tickets to Annual Dinner		✓		✓	
10 tickets to Annual Dinner					✓
4 tickets to O'Reilly Oration		✓			
	\$1,100 incl GST	\$1,800 incl GST	\$2,750 incl GST	\$5,500 incl GST	\$11,000 incl GST